Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Genmar IP LLC		1107/12/2006 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Brunswick Corporation	
Street Address:	1 North Field Court	
City:	Lake Forest	
State/Country:	ILLINOIS	
Postal Code:	60045	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	2908662	FISH HAWK
Registration Number:	1633952	FISHING MACHINE
Registration Number:	1800075	JAMAICA
Registration Number:	1603634	LOWE
Registration Number:	1380317	ROUGHNECK
Registration Number:	1660731	SUNCRUISER
Registration Number:	1796949	TAHITI
Registration Number:	1796950	TRINIDAD

CORRESPONDENCE DATA

Fax Number: (954)522-6507

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 954-763-3303

INFO@mhdpatents.com Email: Correspondent Name: Dale Paul DiMaggio

> **TRADEMARK REEL: 003351 FRAME: 0618**

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	outh Andrews Avenue uderdale, FLORIDA 33316		
ATTORNEY DOCKET NUMBER:	10979.47106		
NAME OF SUBMITTER:	Dale Paul DiMaggio		
Signature:	/dale paul dimaggio/		
Date:	07/20/2006		
Total Attachments: 2 source=LOWE tm asn#page1.tif source=LOWE tm asn#page2.tif			

TRADEMARK REEL: 003351 FRAME: 0619

ASSIGNMENT

WHEREAS, Genmar IP LLC ("Assignor"), having an address of 2900 IDS Center,

80 South Eighth Street, Minneapolis, Minnesota, 55402, U.S.A., is a corporation of the State of

Delaware, has adopted and used in its business, the trademarks listed in Schedule A; and

WHEREAS, Brunswick Corporation ("Assignee"), having an address of 1 North

Field Court, Lake Forest, Illinois 60045, U.S.A., is a corporation of the State of Delaware, is

desirous of acquiring said marks and the good will of said marks:

NOW, THEREFORE, To All Whom It May Concern:

Be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and

other good and valuable consideration to them in hand paid, the receipt of which is hereby

acknowledged, said Assignor, by these presents does sell, assign, and transfer unto the said

Assignee the entire right, title and interest in and to the said trademarks, including the right to sue

for damages for all past infringement occurring prior to the execution date of this Assignment,

together with the good will of the mark and business in connection with which the said marks were

and/or are used.

Assignor: Genmar IP LLC

Date: 7/12/06

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TRADEMARK REEL: 003351 FRAME: 0620

SCHEDULE A

<u>Mark</u>	U.S. Registration Number
FISH HAWK	2,908,662
FISHING MACHINE	1,633,952
JAMAICA	1,800,075
LOWE	1,603,634
ROUGHNECK	1,380,317
SUNCRUISER	1,660,731
TAHITI	1,796,949
TRINIDAD	1,796,950

RECORDED: 07/20/2006

TRADEMARK REEL: 003351 FRAME: 0621